

# Salvador Ortiz

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Open for relocation and travelling

## RESUME SUMMARY

- **Industrial designer** with **10+** years of experience in the high-end **residential, corporate, and commercial area**.
- **Excels** in use of **modeling and sketching programs: AutoCAD and Adobe Suite**.
- With deep **listening and communication skills, managing 50+ employees** and achieving an **excellent customer experience** reputation within the understanding of their needs and **author design concepts**.
- **Multicultural background** around **Mexico, USA, and Europe**, with two **fluent languages: Spanish & English**.
- Currently **contributing** to our **Mexican shelters** and providing **tailored furniture to improve their daily conditions**, also an **absolute pet lover** and used to **working in a pet friendly environment**.

## WORK EXPERIENCE

Elaboratorio | Wooden Furniture Manufacturing  
Founder & Director

Queretaro, Mexico  
AUG 2015- to date

- Operated three **main markets: Restaurants & Hotels, Corporate and Residential**, dividing our **total income** in: **26% Corporate, 64% Residential and 10% Commercial**.
- **Spearheaded 187 fulfilled projects**, leading to **72 different clients** with **50+ employees** in 84 months, as well as **creating specific training** for their **well-being** and effective **execution of tasks**.
- Started the **first year at \$1.5 million pesos**, increasing to **\$10 million pesos** to date.
- **Experienced in logistics and problem solving** related to **shipping** of our **prefabricated furniture, installation, purchase orders, employee coordination and deadlines** with **clients** across **Mexico's 32 states** as for the **United States: Dallas and McAllen**.
- Deep **understanding of managing client budgets** and their **needs, office operations, liaisons** with **subcontractors and vendors**.
- Extensive **know-how of wood varieties**, as well as **tailor made selection of 8+ types** of materials: oak, walnut, tzalam, parotta, beech, coumarou, teak, mdf and others for our clients.

Startup 45 degrees | Diseño de stands y publicidad  
Diseñador Jr.

Queretaro, Mexico  
APR 2011 – MAY 2013

## CORE SKILLS

- |                                  |                                     |                                   |
|----------------------------------|-------------------------------------|-----------------------------------|
| ▪ <b>Rhinceros</b>   Advanced    | ▪ <b>Illustrator</b>   Advanced     | ▪ <b>Lightroom</b>   Intermediate |
| ▪ <b>Sketchup</b>   Advanced     | ▪ <b>InDesign</b>   Advanced        | ▪ <b>Premier Pro</b>   Basic      |
| ▪ <b>Su Podium</b> – Advanced    | ▪ <b>Solid Works</b>   Intermediate | ▪ <b>After Effects</b>   Basic    |
| ▪ <b>Google Suite</b>   Advanced | ▪ <b>Vray</b>   Intermediate        | ▪ <b>3ds Max</b>   Basic          |
| ▪ <b>MS Office</b>   Advanced    | ▪ <b>Keyshot</b>   Intermediate     | ▪ <b>Grasshopper</b>   Basic      |
| ▪ <b>Photoshop</b>   Advanced    | ▪ <b>Autocad</b>   Intermediate     | ▪ <b>Twin Motion</b>   Basic      |

## EDUCATION

**Master's Degree** | Innovation Strategies and Entrepreneurship.  
Barcelona, Spain

*Instituto Europeo Di Design*

**Bachelor's Degree** | Industrial Design  
Kortrijk, Belgium

*HOWEST*

**Bachelor's Degree** | Industrial Design  
Queretaro, Mexico

*ITESM*

## ADDITIONAL TRAINING

- **Diploma** | Estudio Seed Barcelona | *Generative Modelation In Grasshoper* | Barcelona, Spain | 12 months
- **Award winner** | *Third place Vlajo Unizo* | Product: Trivita | Kortrijk, Belgium
- **Award winner** | *First place Betterware national contest* | Product: Clothespin Bracelette | Queretaro, Mexico